



AIESEC in Switzerland

Cookies Policy

Last Update: 22.03.2018

This Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies, your choices regarding cookies and further information about cookies.

Who are we?

We are AIESEC in AIESEC in Switzerland, a youth leadership movement which is passionately driven by one cause: peace and fulfilment of humankind's potential. AIESEC in Switzerland is established in the official bodies of Switzerland under art. 60 - 79 of the Swiss Civil Code. Our registered address is Eigerstrasse 55, 3007 Bern. AIESEC in Switzerland comprises AIESEC in Switzerland and also the 9 local committees across the Switzerland (Basel, Bern, Fribourg, Geneva, Lausanne, Lugano, Luzern, St. Gallen and Zurich).

Who is our Data Protection Officer?

In case you have any questions regarding this policy, you can contact our Data Protection Officer. Please send your enquiries to David Zadera via email to david.zadera@aiesec.net or by writing to AIESEC in Switzerland, Eigerstrasse 55, 3007 Bern. Alternatively, you can telephone +41 31 371 45 02.

What are cookies?

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your device and allows us or a third-party to recognise you and make your next visit easier and the service more useful to you: thus, it enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Cookies can be "persistent" or "session" cookies. *Persistent* cookies remain on your personal computer or mobile device when you go offline, while *session* cookies are deleted as soon as you close your web browser.

How does AIESEC in Switzerland use cookies?

When you use and access our services, we may place a number of cookies files in your web browser. We use cookies for the following purposes:

- to enable certain functions of the services;
- to provide analytics;
- to store your preferences.

We use both session and persistent cookies on the website and we use different types of cookies to run it:

- **Essential Cookies** | We may use essential cookies to authenticate users and prevent fraudulent use of user accounts;
- **Preferences Cookies** | We may use preferences cookies to remember information that changes the way the services behave or look, such as the "remember me" functionality of a registered user or a user's language preference;
- **Analytics Cookies** | We may use analytics cookies to track information how the website is used so that we can make improvements. We may also use analytics cookies to test new advertisements, pages, features or new functionality of the website to see how our users react to them;

First Party Cookies

We will set some cookies that are essential for our website to operate correctly. These cookies, none of which capture personally identifiable information, are:

- Visitor ID – this cookie is a numeric value that identifies unique visitors and provides coherence and consistency to a site visit;
- Page Number – this cookie identifies the page you are on;
- Session ID – this cookie identifies your website session;
- Test – this cookie checks whether or not your browser supports cookies;

Third Party Cookies

In addition to our own cookies, we may also use various third parties cookies to report usage statistics of the website, deliver advertisements on and through the website, and so on. Such cookies may include:

- Google Analytics – we use Google Analytics to collect data about website usage. This data does not include personally identifiable information. You can view the Google Privacy Policy here: www.google.com/policies/privacy/.
- Facebook Pixel - we use Facebook Pixel to collect data about website usage for a Facebook Retargeting. This data does not include personally identifiable information. Facebook Data policy here: <https://www.facebook.com/policy.php>.

What are your choices regarding cookies?

You can control and/or delete cookies as you wish: thus, you can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you delete cookies or refuse to accept them, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

Google Chrome

Please visit this page from Google:

<https://support.google.com/accounts/answer/32050>



Internet Explorer

Please visit this page from Microsoft:

<http://support.microsoft.com/kb/278835>

Mozilla Firefox

Please visit this page from Mozilla:

<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websitesstored>

Safari

Please visit this page from Apple:

https://support.apple.com/kb/PH21411?locale=en_US

For any other web browser, please visit your web browser's official web pages.

Where can you find more information about cookies?

You can learn more about cookies and the following third-party websites:

AllAboutCookies

<http://www.allaboutcookies.org/>

Network Advertising Initiative

<http://www.networkadvertising.org/>

What about the changes to this policy?

We keep this policy under regular review, so please check this page occasionally to ensure that you're happy with any changes. This policy was last updated on 22.03.2018..

These are the cookies policy of <https://www.aiesec.ch>. The cookies policy of <https://www.aiesec.org> can be found in https://aiesec.org/assets/cookies_policy.pdf.